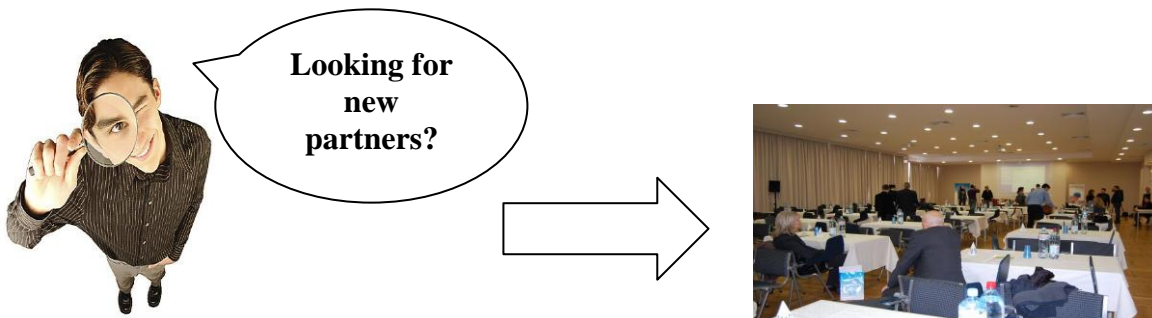


IndustryMatchMaking – IMM2013

BUSINESS TO BUSINESS AND TECHNOLOGY TRANSFER MEETINGS

**INTER EXPO CENTER, SOFIA, 7th MARCH 2013
FROM 10:00 TO 18:00**



Bulgarian Industrial Association – Union of the Bulgarian Business and **Applied Research and Communications Fund** within “Enterprise Europe Network” in cooperation with Inter Expo Center, Sofia, and ICM d.o.o., Slovenia, have the pleasure to invite companies and organizations to participate in B2B Matchmaking event and technology transfer on 7th March 2013, Thursday, from 10:00 – 18:00 at Inter Expo Center www.iec.bg.

The forum is excellent opportunity for companies and organizations to establish valuable business contacts with local and foreign companies for business cooperation, technology transfer or participation in projects funded by European programs. The bilateral meetings offer participants the possibility to make direct contacts with potential partners, to learn about the news and trends, to promote their business activities and exchange experiences. The B2B meetings will be held within the following specialized international exhibitions:

- [MachTech & Metal](http://www.machtech-metal.bg) (www.machtech-metal.bg) – International B2B exhibition in Bulgaria and the CEE region for metallurgy, foundry and tools;
- [IFAM](http://www.ifam.bg) (www.ifam.bg) – B2B trade exhibition in field of automation, robotics, mechatronics, etc in Bulgaria and the region;
- [INTRONIKA](http://www.intronika.bg) (www.intronika.bg) – Specialized b2b trade exhibition for electronic industry, components, measurement, telecommunications, services, etc.

- [PLAST \(www.plast.bg\)](http://www.plast.bg) – B2B trade exhibition for plastic and rubber industry in Bulgaria and the CEE region;
- [TRANSPORT & LOGISTICS \(http://iec.bg/en/event/23/transport-logistics\)](http://iec.bg/en/event/23/transport-logistics) - the 6-th International Specialised Exhibition and B2B Forum creating an ideal experts' environment to welcome new proposals, product innovations, technologies and services, to contribute to the growth of the SEE market;
- [SECURITY EXPO 2013 \(http://www.bcci.bg/fairs/security/index.htm\)](http://www.bcci.bg/fairs/security/index.htm) - International Specialized Exhibition for security systems and communications, control and monitoring of facilities, fire alarm and fire extinguishing equipment, emergency and safety vehicles;

The preparation process consists on several stages with the help of specialized Internet site: registration of the participants; creating and publishing of company's profile and interests which will be visible for the other participants; meeting requests, confirmation of accepted meetings, scheduling of meetings. The meetings will be held in one day, 7th of March, Thursday, each 30 minutes. The participation in the B2B matchmaking event is FREE OF CHARGE.

Meetings will be organized within **Enterprise Europe Network**, the biggest supporting network for small and medium enterprises, funded by European Commission. All network's activities aim to promote the implementation of innovations and to improve the competitiveness of SME-s. Bringing together close to 600 business support organisations from more than more than 50 European and non-European countries. The network's services include partner search for business cooperation, research, technology transfers, and consultations on EU regulations, programs and funding opportunities. For more information please visit:

http://www.enterprise-europe-network.ec.europa.eu/index_en.htm

For **REGISTRATION** please visit the web page of the B2B event:

www.IMM2013.build-your.net

DEADLINE FOR REGISTRATION – 07.02.2013

Your business is our business!

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